



DAILYRIDGE.COM • LOCAL NEWS • COMMUNITY STORIES • ADVERTISING OPPORTUNITIES

Fast • Factual • Free

Local Stories.
Stronger
Communities.

BOK TOWER • LAKE WALES

DailyRidge Desktop Ad Placement Guide

Website ad locations for desktop experience.

S01 Top Banner
ROS only
728 × 90

S02 Article Top
City or category targeted
728 × 90

S03 Left Banner
City/category with ROS fallback
300 × 450

S04 Right Banner
City/category with ROS fallback
300 × 450

S06 Related Posts Grid
City/category with ROS fallback
Four 300 × 300 units

Placement notes

- S01 — Top Banner**
ROS only. Broad sitewide inventory.
- S02 — Article Top**
City or category targeted.
Runs only when the article matches.
- S03 — Left Banner**
City/category with ROS fallback.
Targeted first, ROS available as fallback.
- S04 — Right Banner**
City/category with ROS fallback.
Targeted first, ROS available as fallback.
- S06 — Related Posts Grid**
City/category with ROS fallback.
Four 300 × 300 units below related posts.



- S05 Mobile Sticky Footer**
Special mobile placement
728 × 90
Mobile only

S05 does not appear on desktop.
It's a mobile-only placement
that stays visible at the bottom
of the screen on mobile devices.

Supported categories

- Auto
- Business & Economy
- Health
- Entertainment
- Politics
- Crime

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We'll create a tailored marketing package for your business.